

Christian Family



ENTREPRENEURSHIP

**Inspiring Your Entrepreneurial Vision:
A Christian Family Entrepreneurship Seminar**

Saturday, August 16, 2008

Central Christian Church – Central Court
Wichita, KS

"Thus saith the LORD, thy Redeemer, the Holy One of Israel; I am the LORD thy God which teacheth thee to profit, which leadeth thee by the way that thou shouldest go." Isaiah 48:17b

Welcome to the Christian Family Entrepreneurship Seminar! We pray that this event will be a blessing and encouragement for you and your family. We have purposed through this event to Honor Christ foremost, Engage Christian families for creativity, Utilize God-given capabilities, Work together to advance Christ's Kingdom, Show forth an example to the world, Build multigenerational family capital, and Facilitate networking amongst likeminded individuals and families.

Our Vision

"Christian Family Entrepreneurship" (CFE) encapsulates our vision to wisely and faithfully steward the resources and capabilities God has entrusted to His people.



- Firstly, we strive toward a rigorous, unabashedly *Christian* profession and lifestyle.
- Secondly, we desire to be living examples as we advance Christ's Kingdom through coherent *family* units.
- Thirdly, through day-by-day faithfulness in "small" matters, we continue to learn, grow, and build capital for future creative, innovative *entrepreneurial* undertakings.

As aspiring leaders and disciple-makers, we desire to fulfill Paul's commission to Timothy, "And the things that thou hast heard of me among many witnesses, the same commit thou to faithful men, who shall be able to teach others also" (II Tim. 2:2). Our mission is to deliberately make disciples of all men, families, and nations. We are striving to actively advance the comprehensive Lordship of Jesus Christ in every area of life.

God's Word applies to our families, lifestyles, businesses, and entrepreneurial undertakings. We are excited to learn and labor among faithful Christians who forsake the folly and wickedness of a corrupt culture and embrace the salvation, faith, and lifestyle teachings of our Lord and Savior, Jesus Christ.

Here are specific elements of our hope and vision:

- To teach Christians what God's Word says about work, family life, provision, business, and entrepreneurship
- To equip individuals and families for creative, innovative business undertakings
- To facilitate networking and collaboration among likeminded believers
- To restore spiritual and material capital for Christ's Kingdom and for faithful future generations

Thank you for joining us for the Christian Family Entrepreneurship Seminar!

Our Agenda *

Schedule for Saturday, August 16

Time	Event
8:30 AM	Registration, Networking, and Musical Selections
9:30 AM	Welcome and Wade Myers presentation, <i>The Biblical Case for Entrepreneurship</i>
10:35 AM	Area Entrepreneur Mini-Session #1: Jesse & Crystal Paine
10:45 AM	Break: Networking and Musical Selections
11:00 AM	Wade Myers presentation, <i>Before You Launch Your Business</i>
12:00 PM	Area Entrepreneur Mini-Session #2: Pete DeGraaf
12:10 PM	Break: Lunch, Networking, and Musical Selections
1:20 PM	Area Entrepreneur Mini-Session #3: David Davis
1:30 PM	Wade Myers presentation, <i>Building a Business from Start to Finish</i>
2:30 PM	Break: Networking and Musical Selections
2:50 PM	Area Entrepreneur Mini-Session #4: Pete Ochs
3:00 PM	Q&A Panel with Wade Myers and three area entrepreneurs
4:00 PM	Final Word and Dismissal

* Please note that this agenda is subject to modification.

Presentation Descriptions

examining.

The Biblical Case for Entrepreneurship: What God says in His Word about providing for our families – This session lays out a case based upon the patterns, principles and precepts of scripture that God calls men to be independent, entrepreneurial providers for their families.

evaluating.

Before You Launch Your Business: The 50 most important things you need to know about your venture – This session takes you through the fifty most important business evaluation criteria and describes how you can quickly size up any business idea.

e quipping.

Building a Business From Start to Finish: Practical steps on how to build a successful family-based business – This session clearly lays out a step-by-step approach to building a business, from how to define success, generate ideas, evaluate ideas, launch your business, grow your business and prepare to sell your business.

e ngaging.

Question & Answer Panel – This session features an open forum with written questions submitted by the audience that are answered by the presenter and the area entrepreneur panelists.

e xpounding.

Mini-Sessions by Area Entrepreneurs – These sessions are designed to provide practical glimpses into the lives and businesses of local entrepreneurs: how they formed their business ideas and got started, what it was like in the beginning, lessons they learned, family involvement, and much more.

Our Presenters

Featured Presenter: Wade Myers – [New Venture Lab](#)



Wade Myers has over 25 years of extensive military, academic, consulting, operational, entrepreneurial and investor experience. He was an Airborne Ranger in the US Army and a decorated veteran of the Gulf War. Mr. Myers has three degrees, including an MBA from Harvard where he was a Baker Scholar (top 5% of his class). He was a strategy consultant with Boston Consulting Group, and served as a national marketing executive for a Fortune 5 company. Mr. Myers has founded or co-founded over 20 companies and has been CEO of five early-stage ventures. Through his successes and failures,

Mr. Myers has learned many lessons that he now passes along to other entrepreneurs. Mr. Myers has been an active venture investor and has developed a framework for developing a more methodical approach to evaluating and launching business opportunities.

Most importantly, Wade Myers is a dedicated Christian who desires to honor the Lord in business pursuits and all issues of life. He and his wife tirelessly homeschool their children. Myers writes the "Venture Forth" column on Christian entrepreneurship featured in every issue of [Homeschooling Today](#), a magazine for Christian Homeschool families. Mr. Myers devotes his time and energy to equipping and discipling Christian men and families for entrepreneurial success. His website is [NewVentureLab.com](#).

Area Entrepreneurs

David Davis – [Week-Ends Furniture and Sleep Shop](#)

David Davis has been serving the Lord in the retail business world for over 21 years. After graduating from Derby High School, David attended Oklahoma Christian College, where he graduated with honors with a marketing degree. David has owned and operated furniture retail stores in various markets across Kansas. David has been married to Staci Davis for 19 years, and they have 6 children, all of which they have home-schooled. David is also on the board of a home-school athletic association.



[Week-ends Furniture and Sleep Shop](#) is a full service furniture store providing top quality brands and several co-brands including Eddie Bauer, Bob Timberlake, Palmer Home, Liz Claiborne, and Trump Home. Week-ends also has a Bassett Design Center and a Lane Comfort Showcase inside their store. Week-ends Furniture's web site is www.week-endsfurniture.com.

Pete DeGraaf – [Shepherd's Staff Ministries](#)



Pete DeGraaf is known by many as “Doctor Checkbook.” Pete has a heart for people and spends most of his time counseling families in financial distress. In addition, he founded and serves as President of [Shepherd's Staff Ministries, Inc.](#), a ministry dedicated to helping people manage their finances according to the principles found in God's Word. Pete is also serving as Kansas State Representative to the 81st District and is running for re-election this

November. With a passion to release potential in those he serves, Pete will challenge your thinking, encourage you to dream your dreams, and help you avoid the pitfalls that ensnare so many.

Pete and his wife, Karen, have four children - Simeon (23), Caleb (21), Titus (19), and Anneke (17) and have been actively involved in the Wichita homeschool community for many years.

Please note: In his absence, Pete's wife, Karen, and son Caleb will address the audience.

Peter Ochs

Pete has been an active entrepreneur since 1982, and has been involved in numerous startups and acquisitions over the last 25 years. Industries in which the firm has held an equity investment include banking, home health care, electrical assemblies, sports equipment, corporate identification products, retail clothing, and cable TV programming.

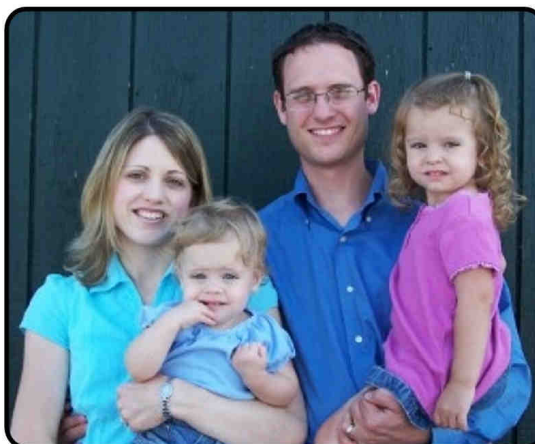
Pete's "second half" passion is Enterprise Stewardship. ES is the strategic and values based stewardship of business assets for the purpose of honoring God and sharing the message of Jesus Christ.

Pete graduated from the University of Kansas in 1974 with a degree in business & finance. Prior to founding Capital III in 1982, Pete spent 8 years in the commercial banking business. He presently serves on the Board of Directors for the American Independence Funds, a mutual fund, and United Trust Guaranty, a publicly held insurance company. Pete is also one of the founders of Trinity Academy, a Christ centered college preparatory high school in Wichita. Pete is married to Deborah and has four children.

Jesse & Crystal Paine – [Biblical Womanhood](#)

Jesse and Crystal Paine, homeschool graduates, grew up in the Wichita area and have been married since 2003. They are the blessed parents of Kathrynne (3) and Kaitlynn (1).

While Jesse was in law school they lived on a beans and rice budget in order to avoid school loans. The Paines began experimenting with a variety of entrepreneurial ventures and learned a great deal along the way (according to them, mostly things that "didn't" work!)



Jesse became a licensed attorney in Kansas and currently works for a law firm in Kansas City. Crystal is a stay-at-home wife, mother, and homemaker. In their spare time they run [Biblical Womanhood LLC](#), a web-based business dedicated to encouraging women in their God-given roles. The Paines also operate [MoneySavingMom.com](#), one of the highest-trafficked personal finance blogs on the web.

Both Jesse and Crystal are big-hearted with vision and passion to make a difference for the glory of God in this sin-darkened world. As a couple they love working together to use their skills and gifts to benefit the Body of Christ.

CFE Seminar Vendors

- Jessica Cass and Pat Foster.....** Tupperware
- Caleb Cook.....** Caleb's Industries
- Jeff Davis.....** The Guardian News
- Pete DeGraaf Family.....** Shepherd's Staff
- Keith Hayden Family.....** Christian Family Entrepreneurship
- Susanna Hayden.....** Tasty Treats!
- Lisa Hogan and Judy Teeter** Usborne Books
- Lois Lenkner** HealthSowers
- Mark May** **Teaching Parents Association***
- Pam McCormick.....** VM Direct/helloWorld
- Jesse and Crystal Paine.....** Biblical Womanhood
- Ted Pittenger.....** **Samaritan Ministries***
- Marcus Serven Family.....** Genevan Foundation for Cultural Renewal

*Sponsor and contributor

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New Venture Lab
EQUIPPING CHRISTIAN ENTREPRENEURS

<http://NewVentureLab.com>



Teaching Parents Association

<http://TeachingParents.org>



<http://SamaritanMinistries.org>



Central Homeschool Family Ministries

<http://CHFM.org>

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Acknowledgements

We gratefully acknowledge our Creator, Savior, and Sovereign Lord, Jesus Christ. He alone is the source of our talents and resources, and by His grace alone we are saved through faith.

We wish to thank the following individuals and families who have contributed to the planning, promotion, and execution of this seminar:

Musicians:

- Daniel Chaney
- Samuel Chaney
- Hannah Chaney
- Sarah Chaney
- James Gerlach
- Amanda Gerlach
- Susanna Hayden
- Nathan Hayden
- Rebecca Serven
- Elizabeth Serven
- Olivia Smisor
- Naomi Wickham
- Joey Wickham

Volunteers:

- Tyler Broomes
- Peter Cook
- Cyril Edohr
- Ken Endicott
- John Gerlach Family
- Nathan Gillman
- Josh Gillman
- Tad Hacker Family
- Isaac Hobbs
- Marcus Serven Family
- Gretchen Smisor
- John Wickham Family

Donors and Contributors:

- The Teaching Parents Association
- Samaritan Ministries
- New Hope Bible Church
(<http://NewHopeBibleWichita.org>)
- Joel Kientz
- Dennis Manson Family
- Joseph Manion Family
- Natalie Wickham
(<http://NataliesPianoStudio.com>)

Other Acknowledgements – Thanks to each and every one!

- The Christian Home Educators Confederation of Kansas (<http://KansasHomeschool.org>) promoted this event to its email list.
- Jesse and Crystal Paine promoted the seminar on <http://BiblicalWomanhoodOnline.com>.
- The Marcus Serven Family promoted the seminar on <http://ServenClan.blogspot.com>.
- Central Christian Church and its gracious staff helpfully contributed to our seminar efforts.
- The Riverside Cup of Tea, 1617 Briggs St. | Wichita, KS 67203, provided the lasagna for lunch.
- Many unnamed individuals and families contributed in countless ways to plan, promote, and execute this event.

Thank you, first and last, to Christ Jesus our Lord, without whom none of us would enjoy salvation or any of the abundant blessings of which we partake moment-by-moment!

About Us



The Hayden Family

ChristianFamilyEntrepreneurship.com was launched in June 2008 by the Keith Hayden Family of Wichita, Kansas. Our initial project is the Christian Family Entrepreneurship Seminar, to be held August 16, 2008, at Central Christian Church in Wichita, Kansas. Designed to *Inspire Your Entrepreneurial Vision*, this seminar will feature Christian serial entrepreneur, Harvard MBA, and founder of NewVentureLab.com, [Wade Myers](#).

Keith and Sherri Hayden have been married for 28 years and have committed to raising their children in the nurture and admonition of the Lord. Each of their five children has been homeschooled in the Wichita community, and they each desire to use their gifts and resources as ministers in Christ's Kingdom. "Not that we are sufficient of ourselves to think any thing as of ourselves; but our sufficiency is of God" (II Corinthians 3:5).

We are wholeheartedly committed to the historic Christian faith, as revealed throughout the sixty-six books of inerrant Holy Scripture. We affirm and treasure the doctrines of the Bible, God's special, sufficient, and authoritative revelation to man, given by the verbal, plenary inspiration of the Holy Spirit in the Old and New Testaments. Christ alone provides atonement for the sins of His people; believers are justified by faith in Him; and we are regenerated and sanctified by the special grace of the Holy Spirit.

Christians are called to make disciples through deliberately living and teaching their faith. Christ commanded His disciples in the Great Commission to teach all men and nations to hear, believe, and practice the totality of His Word (Mt. 28:18-20). This includes the many Scriptural principles, precepts, and patterns regarding provision, family life, work, and business practices. We continue to learn and seek wisdom to apply God's Word in our faith and life.

Please note: Central Christian Church, the event venue, does not sponsor or endorse the CFE Seminar.

Q&A Form

Attendee Name: _____

Presenter to Whom the Question is directed: _____

Question: _____

Q&A Form

Attendee Name: _____

Presenter to Whom the Question is directed: _____

Question: _____

Q&A Form

Attendee Name: _____

Presenter to Whom the Question is directed: _____

Question: _____

Q&A Form

Attendee Name: _____

Presenter to Whom the Question is directed: _____

Question: _____

Christian Family Entrepreneurship Survey

Name _____

E-Mail _____

Rate the following on a scale of 1-5 (circle 1 for the least or worst up to 5 for the most or greatest.)

On-line registration process	1	2	3	4	5	N/A
Ease of finding information about the seminar	1	2	3	4	5	N/A
Quality and value of the provided lunch	1	2	3	4	5	N/A
Quality and content of the Keynote Presentations	1	2	3	4	5	N/A
Quality and content of the Mini-Sessions	1	2	3	4	5	N/A
Quality and content of the Q&A Panel	1	2	3	4	5	N/A

Please answer the following questions about the seminar:

What did you enjoy the most about the seminar? _____

What did you enjoy the least about the seminar? _____

What additional topics would you like to see addressed in future seminars? _____

Please answer the following questions that will assist us in serving and supporting you after the seminar:

Which of the following best describes your current status?

- Business Owner – Business Name: _____
- Very interested in starting a business and have a specific idea in mind
- Interested in starting a business, but not sure what kind of business
- Interested in starting a part-time business on the side
- Not interested – I don't think I'm cut out to be an entrepreneur
- Other _____

What information would you like to see on our website? _____

Would you be interested in being part of a local Christian Family Entrepreneurship club? yes no

Would you be interested in being part of an on-line community for Christian Family Entrepreneurs? yes no

Please use the back for any additional comments →